

PERSONAL INFORMATION

Barbara Alemanni

 Barbara.alemanni@unibocconi.it barbara.alemanni@gmail.com

Sex Female | Date of birth 22/11/1964 | Nationality Italian

WORK EXPERIENCE

From 2005 to present

Full professor of financial market and institutionsUniversity of Genoa – www.unige.it

- Teaching, research
- Business or sector**
- education

From 2005 to present

SDA Bocconi affiliate professor – Financial markets and institutionBocconi University Business School (SDA Bocconi) – www.sdabocconi.it

- Teaching, research, consulting (asset management, behavioural economics, regulation of financial markets)
- Business or sector**
- education

From 2005 to present

Research fellow CAREFIN-Bocconi research centerBocconi university – www.unibocconi.it**Business or sector** research in financial markets

- From 2025 to present **Non executive independent director**
Reale seguros Chile (Reale Mutua group)
Business or sector insurance
- From 2024 to present **Member of the scientific Committee BETTER FINANCE**
Non-executive independent director
Reale seguros and Reale Vida (Reale Mutua group)
Business or sector insurance
- From 2023 to present **Non executive independent director**
Reale Mutua International Srl and Reale seguros Espana (Reale Mutua group)
Business or sector insurance
- From 2022 to present **Chairwoman**
Raise Scarl (PNRR Ecosystem)
Business or sector robotics, AI and education
- Non executive independent director**
La Doria spa
Business or sector food
- From 2022 to 2025 **Statutory auditor**
Reway spa
Business or sector infrastructure
- From 2020 to present **Member of the Stakeholder group (SMSG)**
ESMA
Business or sector regulatory entity
- Non executive independent director**
Italiana assicurazioni SPA (Reale Mutua group)
Business or sector insurance
- From 2018 to present **Member of the steering committee of Befairly**
Joint initiative Bank of Italy and Max Plank Insitute for behavioural regulation and policy
Business or sector regulation, policy making
- Member of the working group CONSOB- Universities on Fintech**
- From 2017 to present **Non executive independent director**
Borsa Italiana SPA (Euronext exchange group)
Business or sector financial markets

From 2019 to 2022 **Non executive independent director**
Fincantieri SpA
Business or sector Shipbuilding

From 2016 to 2020 **Member of GEA- CEMA ESMA**

From 2014 to 2017 **Non executive director**
Gestielle Alette SGR – www.gestielle.it

Business or sector asset management

From 2013 to present **Scientific consultant**

Mefop (Italian agency for pension fund promotion)- www.mefop.it

- Responsible for scientific projects
- Business or sector** pension funds

From 2000 to 2005 **Associate professor of financial market and institutions**
Bocconi university – www.unibocconi.it

- Teaching, research

Business or sector education

From 1994 to 2000 **Researcher of financial market and institutions**
Bocconi University – www.unibocconi.it

- Teaching, research

Business or sector education

EDUCATION AND TRAINING

1993-1992 **Ms in Finance**

City university Business School – London

- Corporate finance, asset management, derivatives etc

1989-1984 **BA Economics**

Bocconi university – Milano - Italy

- Major skills in Economics, business administration, statistics etc

PERSONAL SKILLS

Mother tongue(s)

ITALIAN

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	c2
Replace with name of language certificate. Enter level if known.					
French	B2	C1	B2	B2	C1
Replace with name of language certificate. Enter level if known.					

Communication skills

- excellent communication skills gained through my experience as a trainer and a university professor

Organisational / managerial skills

- leadership (co-ordinating the work of a team of researcher)
- Entrepreneurship (as a scientific advisor and researcher)

Job-related skills

Project management skills achieved in leading research teams

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Independent user	Independent user	Independent user	Independent user	Independent user

Levels: Basic user - Independent user - Proficient user
[Digital competences - Self-assessment grid](#)

Replace with name of ICT-certificate(s)

- good command of office suite (word processor, spread sheet, presentation software)
- good command of statistical and econometric software (stata, SPSS, eview, matlab)

Other skills

- wine tasting (certified sommelier)
- gardening (antique roses expert and olive oil producer)

Driving licence

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ADDITIONAL INFORMATION

Selected Publications

- B. Alemanni Retail Investors' Attitude and Preferences and Sustainable Investing Regulation" Palgrave Studies in Impact Finance, in: Nadia Linciano & Paola Soccorso & Claudia Guagliano (ed.), Information as a Driver of Sustainable Finance. 2022
- B. Alemanni, L. Alessi e G.Frati, 2022. "Financial Regulation for Sustainable Finance in the European Landscape," Palgrave Studies in Impact Finance, in: Nadia Linciano & Paola Soccorso & Claudia Guagliano (ed.), Information as a Driver of Sustainable Finance.
- B. Alemanni G. Frati e J. Mazzacurati 2022. "ESG factors in the investment process" Palgrave Studies in Impact Finance, in: Nadia Linciano & Paola Soccorso & Claudia Guagliano (ed.), Information as a Driver of Sustainable Finance
- B. Alemanni, M. Maggi, P. Uberti 2021. "Unleveraged portfolio and pure allocation returns", Journal of risk and financial management
- B. Alemanni, U. Filotto, S. Mousavi; R. Viale (eds), "Financial education and risk literacy", ELGAR, London 2021
- Con A. Angelovski, D. Di Cagno, A. Galliera, N. Linciano, F. Marazzi, P. Soccorso, "Do investors rely on robots?", Quaderno Fintech n.7, Consob 2020
- B. Alemanni, P. Uberti, "What are investors afraid of?" Finding the Big Bad Wolf" International Int. J. Financial Stud. 2019, 7(3), 42; doi:10.3390/ijfs7030042
- B. Alemanni "Fintech nudging: una spinta al benessere finanziario", Economia e management, 3/2019
- B. Alemanni, 'A taxonomy of behavioural policies' In ed. Alemanni B., Filotto U., Mousavi S., Viale, The behavioural finance revolution, Edward Elgar Publishing Ltd, Cheltenham, 2018
- Barbara Alemanni: 'From nudging to engaging in pension' in ed. Linciano N., Soccorso P., Challenging in ensuring financial competences, Consob, October 2017
- With Alan Wang, "Investors psychological biases in United States and in Italy", International Journal of Business, Accounting, and Finance, Volume 12, Number 1, Spring 2018
- with Pierpaolo Uberti, "Risk aversion and Loss aversion. Two sides of the same coin?", eds Bracchi G., Filotto U., Masciandaro D., XXI Rapporto sul sistema finanziario Italiano, Fondazione Rosselli, forthcoming
- "The role of behavioural economics in financial system regulation: the case of Italian pension occupational schemes", ed Bracchi G., Filotto U., Masciandaro D., XX Rapporto sul sistema finanziario Italiano, Fondazione Rosselli, Bancaria ed. 2015
- With Caterina Lucarelli, "Individual behaviour and long range planning attitude", European Journal of Finance, 2015
- La finanza comportamentale, EGEA, 2015
- AAVV (a cura di Paola Musile Tanzi), Il manuale del private banker, EGEA 2013
- With Caterina Lucarelli, Gianni Brighetti, "Le decisioni di investimento, assicurative e previdenziali. Tra finanza e psicologia", Il mulino, Bologna, 2013
- La previdenza comportamentale, Quaderni MEFOP, 2013
- "Pensioni, comportamenti e regole", in Analisi Giuridica dell'Economia. n.1, 2012
- La concorrenza tra trading venues a seguito dell'introduzione della MiFID, eds Frediani L., Santori S. "L'attuazione della direttiva MiFID", Giuffrè 2009
- The European Securities Industry. Further evidence on the road map to integration, con G. Lusignani e M. Onado, in Ferrarini g., E. Wymeersch (ed.) Capital Market integration and investor protection in Europe, Oxford University Press, 2006
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